

Where creativity
meets **visibility.**



OOH



selvel

Since 1945



ABOUT SELVEL

- We offer a full range of outdoor advertising services, including neon signs, innovative hoardings to static billboards
- We have remained a pioneer and leader in the industry, building a reputation of trust with Indian conglomerate clients
- **We have a presence in various metro and mini metro cities across India since Pre-Independence.**
- **Selvel's Prime sites and innovative advertising methods help clients effectively reach specific audiences and stand out from the crowd.**

THE FOUNDER

- SELVEL was founded pre-independence in Mumbai in 1945 by Late Mr. Soli. K. Nicholson who pioneered Mumbai's OOH industry.
- He envisioned the potential of the industry and emerged as a visionary and astute businessman. Over the course of several decades, he himself put up several hoardings in the city's most renowned locations.



MR. SOLI. K. NICHOLSON

OUR CLIENTS



"An Outdoor Advertising campaign is incomplete without **SELVEL**"

SELVEL PUNE

Illuminating Brands,
Embracing Pune's
Spirit.



SPC-755 20' X 20'

AT SADASHIVE PETH

FTF SADASHIV TO
DATTAWADI

NON-LIT

Latitude & Longitude
18°30'33.0"N 73°50'37.8"E



selvel

SPC-767 40' X 20'

AT KONDHWA NEAR NIBM

FTF: LULLA NAGAR TO
KONDHWA

LIT

Latitude & Longitude
18°28'09.3"N 73°53'19.8"E



selvel

SPC-768 30' X 20'

AT KONDHWA, NEAR NIBM

FTF:KONDHWA TO PUNE

LIT

Latitude & Longitude
18°28'09.3"N 73°53'19.8"E



selvel

SPC-704 30' X 15'

AT SANCHETI BRIDGE

FTF: ENGG COLLEGE TO
SANCHETI HOSPITAL



LIT

Latitude & Longitude
18°33'32.8"N 73°48'09.7"E

selvel

SPC-702 20' X 20'

AT SANCHETI BRIDGE

FTF: SANCHETI TO ENGG
COLLEGE

LIT

Latitude & Longitude
18°33'32.8"N 73°48'09.7



selvel

SPC-759 20' X 20'

AT SANCHETI BRIDGE

FTF: SANCHETI TO ENGG
COLLEGE

LIT

Latitude & Longitude
18°33'32.8"N 73°48'09.7"E



selvel

SPC-712 40' X 20'

AT KHUMBARWADA

FTF: JUNNA BAZAR TO
KHUMBARWADA &
SHIVAJINAGAR

LIT

Latitude & Longitude
18°31'30.6"N 73°51'36.4"E



selvel

SPC-726 30' X 20'

AT KHUMBARWADA

FTF: JUNNA BAZAR TO
KHUMBARWADA &
SHIVAJINAGAR

LIT

Latitude & Longitude
18°31'30.6"N 73°51'36.4"E



selvel

SPC-711 20' X 20'

AT KHUMBARWADA

FTF: JUNNA BAZAR TO
KHUMBARWADA

NON- LIT

Latitude & Longitude
18°31'30.6"N 73°51'36.4"E



selvel

SPC-792 20' X 20'

AT SENAPATI BAPAT
ROAD

FTF: SYMBYOSIS
COLLEGE

LIT



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VIS-27 30' X 20'

AT KOREGOAN BRIDGE

FTF:BLUE DAIMOND
CHOWK TO CIRCUIT
HOUSE



LIT

Latitude & Longitude
18°32'01.9"N 73°53'05.4"E

selvel

VIS-23 40' X 20'

AT KOREGOAN BRIDGE

FTF: CIRCUIT HOUSE TO
BLUE DAIMOND CHOWK

LIT

Latitude & Longitude
18°32'01.9"N 73°53'05.4"E



selvel

SPC-600-01 30' X 20'

AT WAKEDWADI ON
MUMBAI PUNE ROAD

FTF: ENGG COLLEGE TO
SANCHETI HOSPITAL

NON-LIT

Latitude & Longitude
18°32'33.4"N 73°51'08.2"E



selvel

SPC-544/554 60' X 40'

AT MUMBAI PUNE
EXPRESS WAY

FTF MUMBAI TO PUNE

LIT

Latitude & Longitude
18°45'27.7"N 73°22'20.4"E



selvel

SPC-757 40' X 20'

AT SANCHETI BRIDGE

FTF: ENGG COLLEGE TO
SANCHETI HOSPITAL

LIT

Latitude & Longitude
18°33'32.8"N 73°48'09.7"E



selvel

SPC-757 40' X 20'

AT SANCHETI BRIDGE

FTF: ENGG COLLEGE TO
SANCHETI HOSPITAL

NON-LIT

Latitude & Longitude
18°33'32.8"N 73°48'09.7"E



SELVEL

WHY

CHOOSE

OUTDOOR?



OUTDOOR AD'S ARE

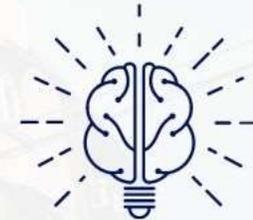
UNSKIPABLE.

Skip Ad ▶

UNAVOIDABLE.



UNFORGETTABLE.



"Amidst the digital noise, outdoor advertising stands tall; it's the real-world connection that turns heads, leaving a lasting impression"

Thank You!

GET IN TOUCH:

selvel
Since 1945

*ESTABLISHED BEFORE INDEPENDENCE
AND STILL THE BEST.*

Pushpa Gurung
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